



TILLEY® HAT | OWNER'S MANUAL

THE HISTORY OF THE TILLEY HAT (AKA: A HOBBY GONE HAYWIRE.)

We're sure you'll enjoy your new hat! Its rather special, so let us tell you a bit about it.

Tilley Endurables founder Alex Tilley was 'rather picky' regarding quality and couldn't find a hat that quite met his criteria for sailing. A proper sailing hat had to float, stay on, be unshrinkable, last indefinitely, and look attractive.

In January 1980, he decided to have one made. Fortunately for all of us, he knew nothing about headgear and so didn't realize that it was thought 'impossible' to make such a hat. He received design advice from a milliner, information about materials from a sail maker, and then oversaw its manufacture by a local hat maker. The rest is history.

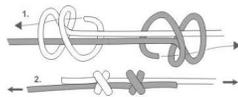
But I didn't buy my Tilley hat for sailing.....

A Tilley hat isn't just for sailors! It is equally at home in the desert, in the Himalayas, in the garden, as well as on the golf course, by a trout stream or whilst strolling along a sandy beach.

	WHAT IS THE TILLEY HAT GUARANTEE?	HOW CAN I REGISTER MY HAT FOR A LIFETIME GUARANTEE?
	<p>Most Tilley hats come with a lifetime guarantee. What that means is: If your hat has worn out due to normal wear and tear, or if there is a problem caused by poor workmanship or faulty material, please send your freshly cleaned hat to us and we'll repair or replace the hat. Exclusions: damages caused by misuse or improper care. Our guarantee does not apply to ball caps, straw, Raffia, TOYO hats and MFT-1 kids hats. Fading and staining are not covered.</p> <p>TIP! You must register your hat within 90 days of purchase to activate the guarantee.</p>	<ol style="list-style-type: none"> 1. Make sure your hat has a lifetime guarantee by checking the label on the inside of your hat. The label will say 'Guaranteed for Life' on the applicable hats. 2. Go to WWW.TILLEY.COM & create an account. Once you're in your account you will find our Hat Registration link under the Account Dashboard. 3. Fill in the registration form and submit. 4. You're registered! We've got your registration in our database.

OTHER QUESTIONS AND ANSWERS

HOW SHOULD IT FIT?	Classic Tilley styles are designed to be worn low on your head and slightly loose. It should be held on by gravity, not by painful pressure on your forehead!
CAN I REALLY WASH IT?	Yes! Care instructions specific to your Tilley hat will be on the care label inside your hat. Not all hats can be washed. Skin oils and perspiration can ruin a Tilley by rotting the fabric. As you do with all clothing, wash your Tilley frequently or sweat stains may bond to it and stain it permanently. How to wash your hat; remove the wind cord, machine-wash on delicate-cycle (non-agitator machines only), separately, using warm or cool water. Or simply wash it by hand, gently using a scrub brush, with soap, soap powder, liquid soap or perhaps baby shampoo. Do not bleach. Do not use soaps that contain whiteners (oxy cleaners).
HOW TO DRY YOUR HAT.	While it's damp, smooth and reshape it by hand, then set it out to air-dry. Don't put your Tilley in a dryer; it will come out misshapen. When the hat is dry, simply re-stretch it, by putting your knee in the crown, and pulling firmly on the opposite side. Whenever you'd like the hat a bit looser – on those hot, muggy days, for instance – take it off and give it a quick re-stretch.
HOW TO KEEP YOUR HAT WATER REPELLENT.	Through multiple washings, the hat will lose some of its water repellency. To restore it, use a water repellency spray. Your waxed cotton hat should be treated with a waxed cotton repellency such as Tex-wax™.

IT FLOATS! BUT IT CAN ALSO SINK.	Your hat floats because air is trapped inside the water-repellent fibers and we have included a layer of closed-cell polyethylene foam in the crown. However, as it absorbs water, with heavy wave action, it can potentially sink.
WHY TILLEY HATS PROVIDE EXCELLENT SUN PROTECTION.	Many Tilley hat fabrics are certified to block 98% of harmful UVA/UVB radiation and deliver an ultraviolet protection factor (UPF) of 50+, the maximum rating given. UPF stands for Ultraviolet Protection Factor and is granted to apparel or gear that has been tested and proven to block a certain amount of ultraviolet radiation.
HOW DO I WORK THE WIND CORDS?	When it's windy, place the knotted part of the wind cord behind your head and the other loop under your chin. Notice that the knots slide easily back and forth so that you can adjust the length of the wind cord. When only slightly breezy, tighten up and use just the back cord. When you don't need the wind cord, take the hat off, slide the knots a little closer together, and drop them in the crown.
OOPS! I'VE UNDONE THE KNOTS...	The wind cord is like one long shoelace, with the ends joined together in a simple knot known as the Fisherman's knot. 
WINTER BRIMMED HATS	The hat may not shrink if you machine-wash it, but don't take a chance: have it dry-cleaned because it's made mostly of wool. To make the Winter Hat rain and stain repellent, we coated the wool, with a durable water repellency finish. Inside the crown of the hat is a thin layer of closed-cell insulating foam. The sweatband is made of soft, durable Hydrofil® which absorbs sweat and wicks it away from your forehead so it can evaporate quickly.
RAFFIA	Made with Madagascar Raffia, from the raffia plant – the leaves are slit into long, thin lengths and then braided by hand. Our raffia is braided into 5mm width. We chose this material because of all 'straw' hats, raffia is one of the most durable. Not only is it breathable, lightweight, packable and it also has a moisture wicking Hydrofil® sweatband. (Not guaranteed for life.)
TOYO	Toyo is derived from Japanese rice stalks that have been made into pulp for paper. Toyo braid holds colour and shape well; and is surprisingly durable. (Not guaranteed for life.)
WHICH WAY IS THE FRONT OF THE HAT?	If you can read the 'Authentic Tilley' label upright, you are about to put it on correctly.



1.800.ENDURES (363.8737)
www.tilley.com | tilley@tilley.com

IN THE U.S.

3176 Abbott Road, Bldg A
Orchard Park, NY 14127
1.800.363.8737

WORLD HEADQUARTERS

60 Gervais Drive
Toronto, ON M3C 1Z3
Canada
1.800.363.8737
416.444.6964

IN THE U.K.

6 Tresprison Court
Helston, Cornwall, TR13 0QD
England
+44 (0) 1326 574402
info@tilley-uk.com

